



भारत सरकार

स्वास्थ्य एवं परिवार कल्याण मंत्रालय निर्माण भवन, नई दिल्ली - 110011 GOVERNMENT OF INDIA MINISTRY OF HEALTH & FAMILY WELFARE NIRMAN BHAVAN, NEW DELHI - 110011 D.O. Z-18015/8/2017-eGov

Date: 07thAugust, 2017

Manoj Jhalani

Additional Secretary & Mission Director, NHM

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Subject: - Promotion of Digital Payments in Healthcare Sector.

Dem colleague,

As you may be aware, promotion of digital payments has been accorded highest priority by the Government and is one of the key highlights of the Union Budget 2017-2018. Accordingly, a pan-India target of total 2,500 crore digital transactions through five payment modes namely UPI, USSD, Aadhar Pay, IMPS and Debit cards has been announced for the year 2017-18. The target is further divided between Central Ministry/Departments and States as 1500 crore and 1000 crore transactions respectively. Further, 91 crore digital transactions have been allocated to Healthcare Sector.

- 2. MeitY has been designated as the Nodal Ministry to overall coordinate and monitor the promotion of digital payments and transactions. As informed by MeitY, this initiative is being undertaken in form of a Mission under periodic and regular review by PMO. A number of meetings have been held under chairmanship of Secretary, MeitY and AS, MeitY over the last few weeks with various Ministries/Departments for discussion/deliberation on this matter.
- 3. In this regard, the Ministry has already issued advisories/letters to all the states/UTs Govt. as well as central Govt. Hospitals/Autonomous institutes with regard to promotion of digital payment. We had requested you to submit the action plan in the prescribed format shared with you earlier with the firm timelines, for enabling digital transactions to ensure 100% achievement of targets. All facilities/Hospitals were advised install facilities for receiving payment in digital mode at various touch points having citizen interface such as registration counters, diagnostics centres, medical stores, pharmacies, canteen etc.
- 4. In the meeting of Digital Payments Committee was held under the Chairmanship of Shri. R K Vats, AS&DG, MoHFW, it was decided that the target of 91 crore should be broadly distributed among States based on the population. The allocated targets to States for FY17/18 are as per *Annexure A*.
- 5. As there is continuous review taking place at the level of Cabinet Secretary and Secretary (Meity), you are requested to submit the progress being made so far in the prescribed format along with the no. of digital transactions pertaining to net banking, mobile banking, mobile payment application etc. in the *enclosed template* (Annexure B) within a week, so that the same could be presented to the apex committee of Meity.

With regard,

Yours sincerely,

Enclosure: As above

(Manoj Jhalani)

The Principal Secretaries (H&FW) of all States / UTs

Geography Wise & Category Wise Targets Assigned To States/UTs

S.No.	State/UTs	Number of Transaction in crores		
1	Uttar Pradesh	14.2		
2	Maharashtra	8.0		
3	Bihar	7.4		
4	West Bengal	6.5		
5	Madhya Pradesh	5.2		
6	Tamil Nadu	5.1		
7	Rajasthan	4.9		
8	Karnataka	4.3		
9	Gujarat	4.3		
10	Andhra Pradesh	3.5		
11	Odisha	3.0		
12	Telangana	2.5		
13	Kerala	2.4		
14	Jharkhand	2.3		
15	Assam	2.2		
16	Punjab	2.0		
17	Chhattisgarh	1.8		
18	Haryana	1.8		
19	Jammu and Kashmir	0.9		
20	Uttarakhand	0.7		
21	Himachal Pradesh	0.5		
22	Tripura	0.3		
23	Meghalaya	0.2		
24	Manipurβ	0.2		
25	Nagaland	0.1		
26	Goa	0.1		
27	Arunachal Pradesh	0.1		
28	Mizoram	0.1		
29	Sikkim	0.0		
30	Delhi	1.2		
31	Puducherry	0.1		
32	Chandigarh	0.1		
33	Andaman and Nicobar Islands	0.03		
34	Dadra and Nagar Haveli	0.02		
35	Daman and Diu	0.02		
36	Lakshadweep	0.005		

Annexure B

Template for collection of Digital Transactions

S. No.	Name of State	(1st April- 1st July) 2017		1st August'2017	
		Total of Transactions	Total no. of Digital Transactions	Total of Transactions	Total no. of Digital Transactions
1.				15	
2.					