

T-13020/06/2015 (Pt-2)  
Government of India  
Ministry of Health & family Welfare  
Immunization Division

Nirman Bhawan, New Delhi  
Dated: 26 September, 2017

To,

The Mission Director  
National Health Mission  
All states/UTs

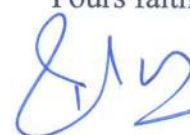
Subject: Regarding involvement of Ministry of Panchayati Raj in Intensified Mission Indradhanush (IMI) and Measles Rubella (MR) vaccination campaign.

Sir/Madam,

India is witnessing several new initiatives to broaden the scope of Universal Immunization Programme and focusing that it reaches to every last child. To achieve goal of measles elimination and rubella control by 2020 in line with WHO, South East Asia Region, country is conducting MR campaign in phase-wise manner after which the vaccine will be included in routine immunization. On the other hand, Intensified Mission Indradhanush is a flagship programme of Government of India to increase the full immunization coverage to >90% by December 2018.

To achieve these goals, coordination with other ministries/departments is crucial and MoHFW is in process of liaising with other/ministries. In this regard, Ministry of Panchayati Raj has issued certain directives to their counterparts in states (copy enclosed). You are kindly requested to direct the concerned officers to follow up on the same for smooth implementation of the immunization programme.

Yours faithfully,



Dr. Pradeep Haldar  
DC (I)

Enclosure as above

Copy to:

1. State EPI officers, above mentioned states
2. Deputy Commissioner (UIP), MoHFW
3. Assistant commissioner, MoHFW
4. Dr. Pankaj Bhatnagar, WHO – NPSP
5. Dr. Satish Gupta, UNICEF-India
6. Dr. Pritu Dhalaria, ITSU

डा. बाला प्रसाद  
अपर सचिव  
Dr. Bala Prasad  
Additional Secretary



Office of JS (VG)  
FTS No. 672378  
Date 22/9/17

भारत सरकार  
पंचायती राज मंत्रालय  
105, प्रथम तल, सरदार पटेल भवन,  
संसद मार्ग, नई दिल्ली-110001  
GOVERNMENT OF INDIA  
MINISTRY OF PANCHAYATI RAJ  
105, 1st Floor, Sardar Patel Bhawan,  
Parliament Street, New Delhi-110001

D. O. No. M-11015/370/2017-CB

Dated 21<sup>st</sup> September, 2017

Subject: Support for Measles-Rubella (MR) vaccination Campaign and Intensified Mission Indradhanush (IMI)

Dear

I am writing to enlist the dedicated support of the Panchayati Raj institutions of your State / UT for the successful implementation of the campaigns relating to Measles-Rubella (MR) vaccination and Intensified Mission Indradhanush (IMI) launched by Ministry of Health and Family Welfare (MoH&FW), Government of India.

2. Country has resolved to eliminate measles and control rubella. In this direction, MoH&FW is carrying out MR vaccination campaign, covering children in the age group of 9 months to less than 15 years across the nation in a phased manner. The MR campaign aims to rapidly build immunity against measles and rubella diseases to knock out the disease from the community. The recent budget speech also focuses on measles elimination.

3. The Prime Minister's flagship programme, PRAGATI, highlights the importance of immunization to every child and through Intensified Mission Indradhanush MoH&FW is reaching out to all such children who have missed their vaccination to ensure a healthier future for the coming generation. Intensified Mission Indradhanush will be carried out from 7<sup>th</sup> October 2017 in 118 districts, 17 urban areas and 52 districts of NE States with an aim to increase full immunization coverage of children up to 2 years of age to more than 90%.

4. Gram Panchayats at village level are an important focal point for planning and conducting any activity and may provide a good platform for support to IMI and MR campaign activities in the respective village, which are aimed at protecting the children of community.

5. In view of the above, it is requested that IMI and MR campaign are included in the agenda of Gram Sabhas and the members actively participate and provide support to the local health authorities in the planning and implementation of IMI and MR campaign, including mobilization of beneficiaries to achieve maximum coverage in their community. The members of Gram Panchayat may organise a ceremonial inauguration of immunization session under IMI and MR campaign in their village.

Pl. Send to  
all State  
Health  
Secy / 178  
5 Districts  
21.9.17  
DC (1)

Dr. Ashish  
22/9/17

Contd/-

6. Immunization is considered to be one of the most cost-effective ways of preventing vaccine preventable diseases. The participation and support of Gram Panchayats will go a long way in achieving country's goal.

7. I urge all Panchayati Raj Institutions members to participate pro-actively for this national cause.

8. Therefore, I shall be grateful if necessary advisories/ instructions are issued to PRIs at all levels in your State/UT for the inclusion of IMI and/ or MR campaign, in the agenda of Gram Sabhas **and particularly in the agenda of Gram Sabhas to be held on 2/10/2017.**

Yours sincerely,

Sd/-  
(Dr. Bala Prasad)

Addl. Chief Secretary/Principal Secretary/Secretary,  
Panchayati Raj Department,  
All States/UTs

Copy to:-

1. Shri Amitabh Kant, CEO, NITI Aayog, New Delhi.
- ✓ 2. Shri C.K. Mishra, Secretary, Ministry of Health and Family Welfare, Nirman Bhawan, New Delhi

*Bala Prasad*  
2/19/2017  
(Dr. Bala Prasad)