

**Dr. G. N. Singh**

Drugs Controller General (India)

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एफ. डी. ए. भवन, कोटला रोड़,  
नई दिल्ली-११०००२

DIRECTORATE GENERAL OF HEALTH SERVICES  
CENTRAL DRUGS STANDARD CONTROL ORGANISATION  
CDSCO (H.Q.)  
F.D.A. BHAWAN, KOTLA ROAD,  
NEW DELHI-110002

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20<sup>th</sup> October, 2017.

To

All State/UT Drugs Controller

**Subject- Promotion of Digital Payments in Healthcare Sector.**

Dear Sir/Madam,

Under the national flagship programme of Digital India, promotion of digital payments has been accorded highest priority and is one of the key highlights of the Union Budget of the current financial year. The government has set a pan-India target of total 2,500 crore digital transactions through different digital payment modes for the current financial year. This drive is being taken up by government in a mission mode under direct supervision of Hon'ble Prime Minister's office. A brief brochure in this regard is enclosed.

2. Different sectors have been allocated targets for Digital Payment promotion in line with the overall national target set out. For Health Sector, a target of 91 crore digital transactions have been allocated.

3. For achieving the target of digital payment in Health Sector, a coordinated effort is required in association with all the stakeholders of the sector, both from public and private segments. Keeping this in view, Ministry of Health and Family Welfare has started taking various steps. The Ministry has also interacted with few industry bodies for sensitization on the promotion of digital payment.

4. The Ministry is putting in a lot of efforts to collect and collate data on number of digital transaction especially in private sector. It has developed an online reporting mechanism for digital transactions data from different stakeholders. The online reporting system is already operational.


5. As pharmacy segment accounts for a significant portion of the total transactions in the Health sector, the reporting of digital transaction data from pharmacies (wholesalers/retailers etc.) emerges very critical towards achieving the target assigned by the Government.

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6. Therefore, State Drug Authorities are requested to accordingly envisage an action plan to ensure promotion of digital transactions and the same time reporting of the number of digital transactions taking place. For reporting the numbers, the respective associations/bodies at decentralised level (like district) may be advised to fill in the data on the online system of the Ministry. The log-in credentials for the users would be subsequently shared.

7. We look forward to your cooperation in this regard so that the project of digital payment promotion having national importance could be made successful.

Yours sincerely,



(Dr. G.N. Singh)

Copy to:

1. PPS to Additional Secretary & DG (CGHS),  
Ministry of Health & Family Welfare,  
Government of India,  
Nirman Bhawan, New Delhi – 1100011.

2. ALOCD