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भारत सरकार  
स्वास्थ्य एवं परिवार कल्याण मंत्रालय  
डी-307, निर्माण भवन, नई दिल्ली - 110011  
Government of India  
Ministry of Health & Family Welfare  
307-D, Nirman Bhavan, New Delhi - 110011  
D.O. No. Z-18015/8/2017-eGov  
Dated 10<sup>th</sup> October, 2017

To,

The Director/Medical Superintendent  
All Central Government Hospitals/Institutes

**Subject- Promotion of Digital Payments in Healthcare Sector.**

Sir/Madam,

As you may be aware that promotion of digital payments has been accorded highest priority by the Government and is one of the key highlights of the Union Budget 2017-2018. Accordingly, a pan-India target of total 2,500 crore digital transactions through five payment modes namely UPI, USSD, Aadhar Pay, IMPS and Debit cards has been announced for the year 2017-18. Further, 91 crore digital transactions have been allocated to Healthcare Sector.

2. Digital Payments Promotion is being undertaken in form of a Mission under periodic and regular review by PMO. Many meetings have been held under chairmanship of Secretary, MeitY and AS, MeitY over the last few weeks with various Ministries/Departments for discussion/deliberation on this matter.

3. It is mentioned that ministry has already issued advisories/letters to all the Central Govt. Hospitals/Autonomous institutes with regard to promotion of digital payment vide letter dated 21.04.2017 and 29.08.2017 and through emails subsequently.

4. In the various meetings taken by PMO, it has been decided that all the Central Govt Hospital /Institutes should ensure the following:-

- i. Availability of accepting infrastructure (POS machine) for digital payments at all their citizen touch points such as registration counters, diagnostics centres, medical stores, canteen etc.
- ii. All Licenced chemist shops within the premises to be mandated to enable digital payments.
- iii. All Hospitals online payment system to include BHIM as one of the payment methods.
- iv. To give special emphasis for the promotion of digital transaction using BHIM App and integration of payment gateway with Bharat QR code so as to maximize the use of Bharat QR codes at places where POS machines are not installed i.e. Registration

counter, chemist shops etc. Also, Hospital should prominently display the acceptance of payment through Bharat QR Codes on the payment counters

- v. To explore/evaluate that a visible discount is made available on digital payments vis-à-vis cash payment. This may be done by appropriately increasing cost of cash payment while reducing cost for non-cash payment.
- vi. The information of digital payments being cheaper than cash payments should be effectively publicised so that people are encouraged to pay by digital means.
- vii. To display IEC material through various possible modes such as print poster, electronic display etc. at the payment counters in the Hospitals and on the website / web portal of the Hospitals to ensure wide spread Digital payment.
- viii. To enter the digital payment transaction data from 1<sup>st</sup> April 2017 to till date on MIS portal and also requested to enter the data every 1<sup>st</sup> day of Month ( <http://dp.nhp.gov.in/login.php> ). These should also include details of transactions in Pharmacies in the campus. Targets allocated to all the Central Govt Hospital /Institutes have already been communicated (enclosed).

5. Apropos above, All the Central Govt Hospital /Institutes are requested to take action to ensure the availability of necessary infrastructure for accepting digital payment, display information and promotional material for digital payment in the premises and submit the requisite information/report on the MIS portal already developed for which login credentials have already been shared with respective hospitals. The format for information sharing report is provided on the MIS portal. ( <http://dp.nhp.gov.in/login.php> ).

6. Since digital payment program is being continuously monitored at the level of PMO & Committee of secretaries (CoS), the above may be given the highest priority.

Yours faithfully



(Jitendra Arora)

Copy to:

1. PPS to DGHS
2. PPS to AS&DG / AS(Health)
3. PS to JS(GM) / JS(AS) / JS(LA) / JS(SS)
4. Director (INI)/ Director (Hospital)

Targets Allocated to Central Government Hospitals/ Institutes		
S.No.	Institute	No. of Target Trans
1	AIIMS Delhi	5000000
2	PGIMER, Chandigarh	4000000
3	JIPMER, Pondicherry	4000000
4	RML, New Delhi (MS)	3500000
5	Safdarjung Hospital, New Delhi	3500000
6	LHMC, New Delhi (MC) SSKH	3000000
7	NIMHANS, Bangaluru	3000000
8	Kalawati Saran Children Hospital, New Delhi (AMC) (Part of LHMC)	2500000
9	NIEGRIHMS, Shillong	2000000
10	RIMS, Imphal, Manipur	2000000
11	AIIMS, Bhopal	1500000
12	AIIMS, Bhubaneswar	1500000
13	AIIMS, Jodhpur	1500000
14	AIIMS, Patna	1500000
15	AIIMS, Raipur	1500000
16	AIIMS, Rishikesh	1500000
17	NITRD, New Delhi	1500000
18	Mahatma Gandhi Institute of Medical Sciences, (Secretary)	1500000
19	Lokopriya Gopinath Bordoloi Regional Institute of Mental Health (LGBRIMH), Tezpur	1500000
20	Vallabhbhai Patel Chest Institute, (VPCI), Delhi University, Delhi	1000000
21	All India Institute of Hygiene and Public Health (AIIPH)	1000000
22	Central Institute of Psychiatry (CIP), Kanke, Ranchi	500000
23	All India Institute of Speech & Hearing (AIISH), Manasagangothri	500000
24	Sports Injury Centre, New Delhi (Part of SJH)	500000
25	All India Institute of Physical Medicine & Rehabilitation, Maharashtra - AIIPMR	500000
	<b>Total</b>	50000000