

Digital Payment Promotion



Ministry of Health & Family Welfare



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Joint Secretary

Background

- Promotion of digital payments accorded highest priority by the Government
- Pan-India target of total **2,500 crore** digital transactions
 - Target of **91 crore digital transactions** for **Healthcare Sector** in 2017-18

- 5 primary payment modes :



- UPI (Unified Payments Interface to facilitate instant fund transfer between two bank accounts on the mobile platform)



- USSD (Unstructured Supplementary Service Data used to send text between a mobile phone and an application program in the network)



- Aadhaar Enabled Payment System (transaction with Aadhaar verification)



- IMPS (Immediate Payment Service - an instant interbank electronic fund transfer service through mobile phones, ATM, Internet Banking, etc.)



- Debit cards

- Other modes : Credit cards, eWallets, DBT etc.

Actions by MoHFW so far

- **Digital Payment Committee** constituted under the chairmanship of AS&DG, MoHFW to review progress and guide requisite strategic actions
- **Advisories** issued to States/UTs (Principal Secretary, Health and Mission Director, NHM)
- **Targets allocated** (basis population size) to States/UTs and communicated
- Digital Payment section created on MoHFW **website** with details
- Dissemination of **IEC/ promotional materials** all States/UTs
 - published on MoHFW website <http://mohfw.gov.in/node/3157>
- **Online reporting mechanism (MIS)** for digital transactions data developed <http://117.239.178.13/e-transaction/>
- **Stakeholders consultation**
 - Meeting held with Indian Medical association (IMA)
 - Meeting held with All India organization of chemists & Druggists (AIOCD)

Target allocated to States/UTs

	State	Cr. Trx.
1	Uttar Pradesh	14.2
2	Maharashtra	8.0
3	Bihar	7.4
4	West Bengal	6.5
5	Madhya Pradesh	5.2
6	Tamil Nadu	5.1
7	Rajasthan	4.9
8	Karnataka	4.3
9	Gujarat	4.3
10	Andhra Pradesh	3.5
11	Odisha	3.0
12	Telangana	2.5
13	Kerala	2.4
14	Jharkhand	2.3
15	Assam	2.2
16	Punjab	2.0
17	Chhattisgarh	1.8
18	Haryana	1.8

	State	Cr. Trx.
19	Jammu and Kashmir	0.9
20	Uttarakhand	0.7
21	Himachal Pradesh	0.5
22	Tripura	0.3
23	Meghalaya	0.2
24	Manipur	0.2
25	Nagaland	0.1
26	Goa	0.1
27	Arunachal Pradesh	0.1
28	Mizoram	0.1
29	Sikkim	0.0
30	Delhi	1.2
31	Puducherry	0.1
32	Chandigarh	0.1
33	Andaman and Nicobar Islands	0.03
34	Dadra and Nagar Haveli	0.02
35	Daman and Diu	0.02
36	Lakshadweep	0.005

Nodal Officer appointment

- To appoint Nodal Officer for every state and **communicate to GOI**
- To appoint district level nodal officers

Consultation/ Meetings

- To focus both on public & private sectors; however majority of transaction to come from **private sector** with primary target being
 - private practitioners/clinics/hospitals; pharmacies; diagnostic centres etc.
- To convene **meeting** with state & district representatives of **IMA, Pharmacist Association** etc.

Infrastructure

- Analysis of **infrastructure gaps** for digital payments
- To **install equipment/means** (like Point of Sale –POS machine, AEPS, eWallets platforms etc.) for digital payments at all public healthcare facilities in **time-bound manner**

IEC & Incentives

- To **promote** digital payment modes using IEC materials provided
- States may consider **incentivizing** customers to do Digital Payments

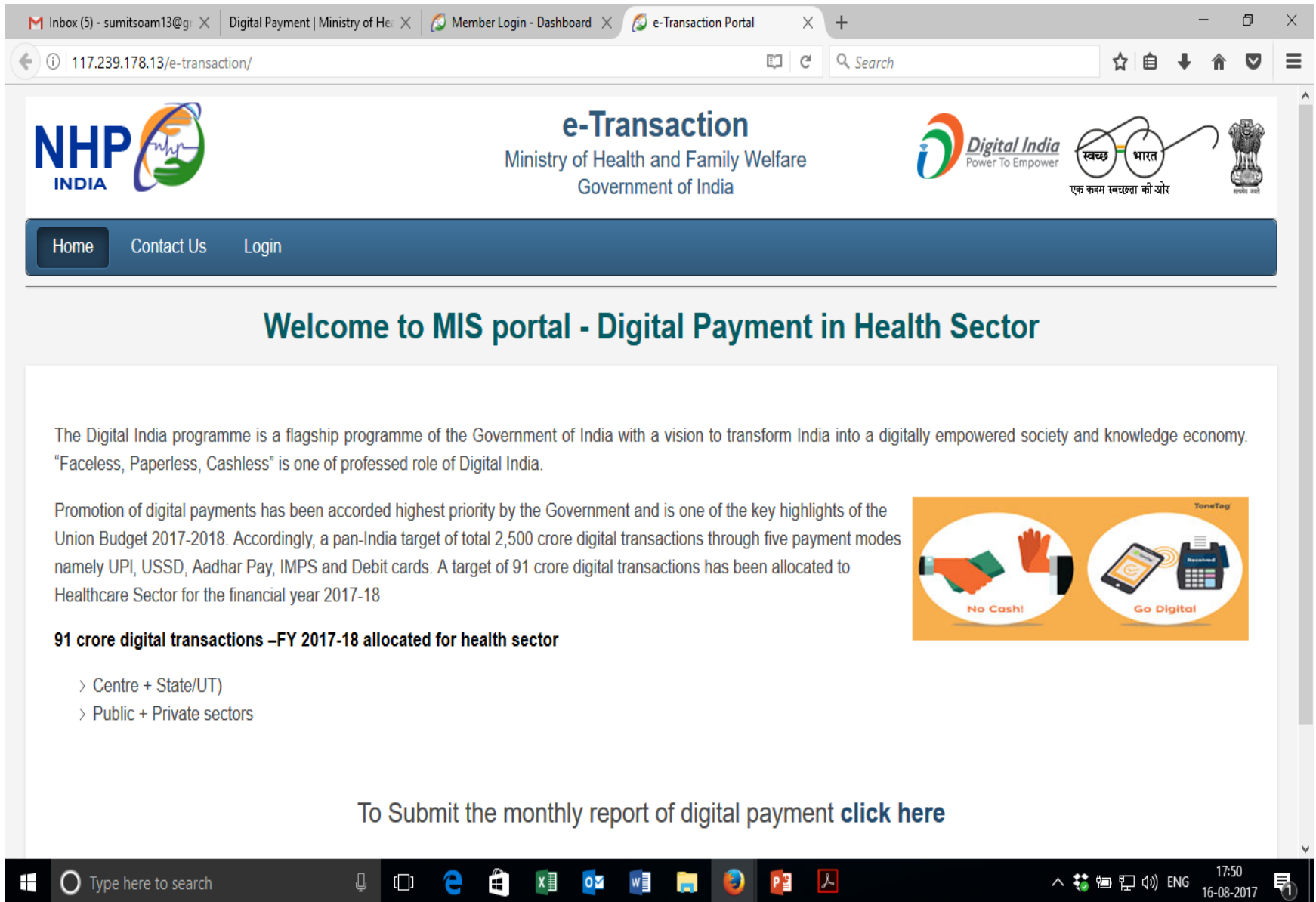
Monitoring & reporting

- To fill digital payment transaction data **online portal** at <http://117.239.178.13/e-transaction/> on periodic basis
- Digital trx. Volume details reporting
 - for period from **April-July 2017** to be filled in within **5 days**
 - for **every month**, data to be filled in by **5th** of **succeeding month**

Management Information System (MIS)

- Ministry of health and Family Welfare has develop an online reporting mechanism (MIS) of data pulling and data collating for digital transactions from across the institutions from States/UTs and Central Govt.
- Designated nodal officer from State will populate the digital transaction data consisting of total number of digital transaction through different modes
 - five primary payment modes namely UPI, USSD, Aadhar Pay, IMPS and Debit cards, plus
 - other modes including credit cards
- Link to MIS is <http://117.239.178.13/e-transaction/>
- Live demo

Step 1- Click url. <http://117.239.178.13/e-transaction/>



Inbox (5) - sumitsoam13@g... Digital Payment | Ministry of He... Member Login - Dashboard X e-Transaction Portal X +

117.239.178.13/e-transaction/ Search

NHP INDIA

e-Transaction
Ministry of Health and Family Welfare
Government of India

Digital India
Power To Empower

स्वच्छ भारत
एक कदम स्वच्छता की ओर

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Welcome to MIS portal - Digital Payment in Health Sector

The Digital India programme is a flagship programme of the Government of India with a vision to transform India into a digitally empowered society and knowledge economy. "Faceless, Paperless, Cashless" is one of professed role of Digital India.

Promotion of digital payments has been accorded highest priority by the Government and is one of the key highlights of the Union Budget 2017-2018. Accordingly, a pan-India target of total 2,500 crore digital transactions through five payment modes namely UPI, USSD, Aadhar Pay, IMPS and Debit cards. A target of 91 crore digital transactions has been allocated to Healthcare Sector for the financial year 2017-18

91 crore digital transactions -FY 2017-18 allocated for health sector

- > Centre + State/UT)
- > Public + Private sectors

To Submit the monthly report of digital payment [click here](#)

No Cash! Go Digital

17:50
16-08-2017

Step 2- Insert Username & Password

Inbox (5) - sumitsoam13@g... | Digital Payment | Ministry of He... | Member Login - Dashboard | Member Login - Dashboard

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Member Login

Username

Password

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Type here to search

ENG 17:51 16-08-2017

Step 3- Click add transaction and fill details




Inbox - dir.health@gma x Add Transaction - Dashb x What's New | Departmen x Home | Ministry of Health x Digital Payment | Ministr x Digital Payment | Ministr x

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e-Transaction

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Home **Add Transaction** Contact Us Users Change Password Logout

Add Transaction

Facility

Please select

State Government Central Government e-Pharmacy

Transaction Detail

Mode of e-Transactions	Past Transactions (April - July 2017)	Current month transaction	
		- Month -	- Year -
Bhim App	<input type="text"/>	<input type="text"/>	<input type="text"/>
Debit Card	<input type="text"/>	<input type="text"/>	<input type="text"/>
Aadhar enabled Payment System	<input type="text"/>	<input type="text"/>	<input type="text"/>
Mobile Wallet	<input type="text"/>	<input type="text"/>	<input type="text"/>
Immediate Payment System (IMPS)	<input type="text"/>	<input type="text"/>	<input type="text"/>
Total e-Transactions			
Cumulative e-Transactions			

Add Transaction **Cancel/Reset**

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IN 17-08-2017

Thank you