

**S. C. RAJEEV, ITS**  
DIRECTOR



भारत सरकार  
स्वास्थ्य एवं परिवार कल्याण मंत्रालय  
निर्माण भवन, नई दिल्ली - 110108  
Government of India  
Ministry of Health & Family Welfare  
Nirman Bhavan, New Delhi - 110108  
Tel. : +91-11-23062205  
Fax : 91-11-23062205  
E-mail : sc.rajeev72@nic.in

D.O No. Z-18015/25/2017-eGov

Dated the 2<sup>nd</sup> July, 2018

**Subject: Digital Payment Promotion and targets for FY 2018-19 - reg**

Sir/Madam,

The promotion of digital payments had been accorded highest priority by the Government and was also one of the key highlights of the Union Budget 2017-2018. Accordingly, towards this initiative, Ministry has issued various advisories/letters to all the Central Govt. Hospitals/Autonomous institutes with regard to promotion of digital payment. All facilities/Hospitals are advised to install facilities for payment in digital mode at various touch points having citizen interface such as registration counters, diagnostics centers, medical stores, canteen etc. Central Government has decided on a package of incentives and measures for promotion of digital and cashless economy in the country.

2. We are delighted to inform that GoI has achieved target of 2060 crores Digital Transactions during FY 2017-18. Now, a fresh target of 110 Crore transaction has been assigned to D/o HFW for the FY 2018-19. For this, MeitY has initiated four incentives schemes for promotion of digital payments:

- BHIM Cash back scheme for individual,
- BHIM Incentive Schemes for merchants,
- BHIM Aadhaar Merchant Incentive scheme
- MDR Waiver for Debit card/ BHIM UPI/ Aadhaar Pay transactions less than or equal to Rs 2000 in value.

The Central Govt. Hospitals/Autonomous institutes wise target allocation for FY 2018-19 is as enclosed.

3. MeitY has prepared a list of activities (as Annexure A & B) which may be considered and incorporated in all organizations of MoHFW for promotion of Digital Payments and the details of various modes of payment which can be used to make and receive payment digitally.



**National Health Mission**

4. Since, Digital Payment program is being continuously monitored at PMO & Committee of Secretaries (CoS) level. It is, therefore, requested that all Central Govt. Hospitals/Autonomous institutes may effectively work towards significantly increasing (multi-fold) the number of digital transactions and ensure adequate measures are taken at the earliest to promote and monitor the digital payment transactions to achieve the benchmark of 110 Crore.

*Warm regards,*

Yours sincerely,

*SC Rajeev*  
(S C Rajeev) 2/3/18

**The Director/Medical Superintendent  
All Central Govt Hospitals/ Autonomous Institutes.**

**Copy To:**

- 1. SS & FA, MoHFW**
- 2. All Addl. Secretaries, MoHFW**
- 3. All Joint Secretaries, MoHFW**